

How Easy Breathing[®] helps Primary Care Clinicians to Provide Great Asthma Care



It's important that children, families and physicians work together to manage childhood asthma. A child's well-being and quality of life is dependent on the entire family's understanding of an individualized treatment plan and immediate action when an asthma attack starts.



CONNECTICUT'S CHILDREN EXPERIENCE HIGH RATES OF CHILDHOOD ASTHMA

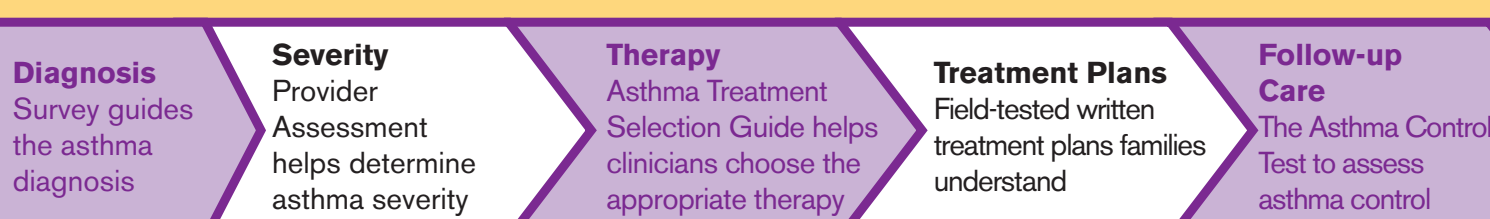


14% of New England children have asthma, compared to

9% in the U.S.

A COST-EFFECTIVE, 5-STEP PROCESS TO IDENTIFY AND MANAGE CHILDHOOD ASTHMA

Connecticut Children's Medical Center's Easy Breathing program helps primary care clinicians diagnose and manage asthma



CHILDREN ENROLLED IN EASY BREATHING[®] HAVE EXPERIENCED A...

35% decrease in hospitalization for asthma

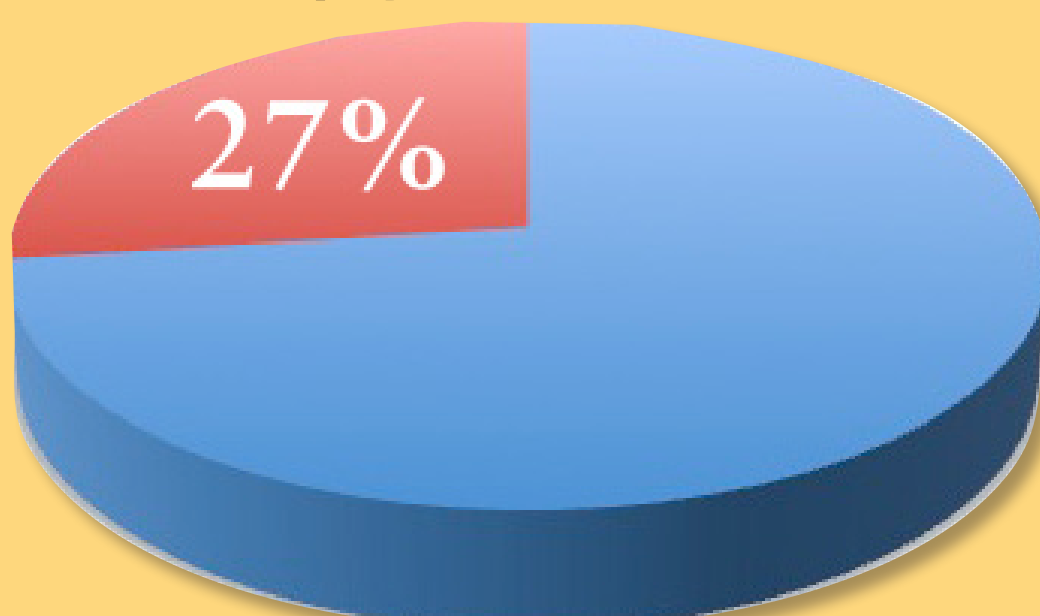
31% decrease in emergency room visits

19% decrease in outpatient visits

ROI for Easy Breathing for Medicaid children: \$3.58 per child with asthma per year**

EASY BREATHING HAS MADE A STATEWIDE IMPACT ON CHILDHOOD ASTHMA

Of the over **150,000** children screened in CT, **27%** have physician-confirmed asthma.



Of those with persistent asthma, **98%** receive guidelines-recommended daily anti-inflammatory therapy

350 pediatric clinicians in **110** practices across the state participate in Easy Breathing[®]

To learn more about Easy Breathing[®], visit

WWW.CONNECTICUTCHILDRENS.ORG/ASTHMACENTER

*Based on data collected through March 31, 2015 **Based on data collected in 2009

REFERENCES

Cloutier MM, Grosse SD, Wakefield DB, Nurmagambetov TA, Brown CM. The economic impact of an urban asthma management program. Am J Managed Care. 2009;15(6):345-351.
Cloutier MM, Wakefield DB. Translation of a pediatric asthma management program into the community in Connecticut. Pediatrics 2011;127(1):11-18



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